



TRUTH FROM
THE TAP

Private Water 101

PRIVATE WATER IN THE U.S. AT A GLANCE

100,000 MILES OF WATER PIPES MAINTAINED
200 YEARS OF OPERATING IN COMMUNITIES ACROSS THE U.S.
73 MILLION AMERICANS SERVED
4.6 BILLION GALLONS EVERY DAY
1.7 TRILLION GALLONS EVERY YEAR

HOW DO PRIVATE WATER COMPANIES WORK?

Private water companies deliver water to your faucet and efficiently take wastewater away. Just like a municipal system, water companies are responsible for making sure the water is clean and safe and that the infrastructure is properly maintained.

Just like utilities under public operation, a private water company's rates are set and approved by public officials – the municipality, the state public utility commission, or another public authority. No matter the ownership model, rate setting is always a public process with opportunity for input by all interested parties.

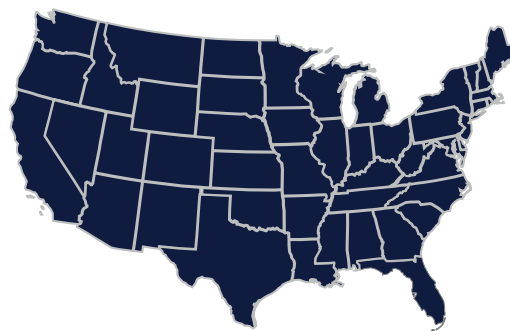
WHAT IS A PUBLIC-PRIVATE PARTNERSHIP?

Public-private partnerships (P3s) are agreements between a locality and a private company. P3s enable municipalities to maintain ownership of infrastructure assets while leveraging the expertise of the private sector to run water systems or facilities on a contract basis. More than 2,000 water and wastewater facilities across the country are operated under these arrangements.



Public-private partnerships have been around for more than 200 years.

PRIVATE WATER: AN AMERICAN SUCCESS STORY



Private companies spend 2-3 times more on training and personnel development than their public-sector counterparts.

Public-private partnerships have been shown to lower a water system's costs by 24%.

WHAT OTHERS ARE SAYING

In 2015, the Obama administration and EPA announced proposals to leverage private sector capital and expertise to improve U.S. water infrastructure, affirming the critical role private water companies play in our water systems.

The University of Pennsylvania's Wharton School of Business endorsed public-private partnerships as a solution to the challenges facing America's aging water systems.

The U.S. Conference of Mayors and Brookings Institute have both recognized private water companies provide critical solutions for meeting our nation's infrastructure challenges.

*Water = Public Good.
Private Water = Good for Public.*



PRIVATE WATER & WATER QUALITY

Private water companies comply with all state and federal water quality standards. A Global Water Intelligence analysis of 2012 EPA data found that our country's largest water companies have "near perfect" compliance with the Safe Drinking Water Act records according to a 2012 analysis of EPA data.



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A campaign of the National Association of Water Companies